

ILVA Commerce and Science College, Indore

Bachelor of Business Administration (BBA)

IV Semester

Entrepreneurship

ASSIGNMENT BASED QUESTIONS 2019-20

MAX MARKS- 80

MIN MARKS-32

Note – Attempt all questions.

Q.1 Write short notes on:-

- (a) Entrepreneur v/s Manager
- (b) Woman as entrepreneur

Q.2 What do you mean by creative problem solving? Explain any five problem solving techniques in brief?

Q.3 Explain how would you prepare the marketing plan of a venture?

Q.4 Explain (a) Recruitment (b) Motivation (c) Leading Teams

Q.5 Discuss the role-played by DIC in promoting industries?

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Indian Legal System For Business

ASSIGNMENT BASED QUESTIONS 2019-20

MAX MARKS- 80

MIN MARKS-32

Note – Attempt all questions.

1. “All contracts are agreement but all agreement are not contract”. Discuss this statement.
2. What is a contract of sale of goods? Distinguish between specific goods and uncertain goods.
3. What is negotiable instrument? Explain holder in due course.
4. What is consumer protection act 1986? Write its main object.
5. Discuss the various kinds of companies. Differentiate between company and partnership.

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International Business

ASSIGNMENT BASED QUESTIONS 2019-20

MAX MARKS- 80

MIN MARKS-32

Note – Attempt all questions.

Q.1 What special problems arise in international business?

Q.2 Explain the factors affecting decision for international business?

Q.3 Write short notes on:-

(a) GATT (b) WTO (c) IMF (d) UNCTAD

Q.4 What is balance of payment? Explain it with example.

Q.5 Discuss pre and post shipment charge?

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Bachelor of Business Administration (BBA)
IV Semester
Management Accounting
ASSIGNMENT BASED QUESTIONS 2019-20

MAX MARKS- 80
MIN MARKS-32

Note – Attempt all questions

Q.1 From the following details of a brass foundry, calculate material variances.

Standard mix				Actual mix	
Copper	60kg @ Rs.5 per kg.	300		80kg @4.50 per kg	360
Zinc	40kg @ Rs.10 per kg	400		70kg @8.00 per kg	560
	<u>100</u>	<u>700</u>	150	<u> </u>	920
	30 (30% loss)		35		
	<u>70</u>	<u>700</u>	<u>115</u>	<u> </u>	920

Q.2 A radio manufacturer finds that while its cost Rs.6.25 per unit to make component xx-09 the same is available in the market at Rs. 5.75 each. Continuous supply is also fully assured .the break –down of cost is:

Materials	2.75
labour	1.75
Other variable expenses	0.50
Depreciation & other fixed costs	1.25
	<u>6.25</u>

A) Will you make or buy

B) What would be your decision, if the supplier offered the components at Rs.4.85 per unit?

Q.3 Define management accounting and discuss its nature and scope.

Q.4 What do you mean by Budgetary Control?

Q.5 Define Budget. How the budgets are different from forecasts.

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Bachelor of Business Administration (BBA)

IV Semester

Operations Research

ASSIGNMENT BASED QUESTIONS 2019-20

MAX MARKS- 80

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Note – Attempt all questions

Q.1 Use the simplex method to solve the following LP problem.

$$\text{Maximize } Z = 3x_1 + 5x_2 + 4x_3$$

Subject to the constraints

$$2x_1 + 3x_2 \leq 8$$

$$2x_2 + 5x_3 \leq 10$$

$$3x_1 + 2x_2 + 4x_3 \leq 15$$

$$x_1 + x_2 + x_3 \geq 0$$

Q.2 Solving the following problem through the use of VAM method

D1	D2	D3	D4	D5	SUPPLY
S1	19	30	50	10	7
S2	70	30	40	60	9
S3	40	8	70	20	18
Demand	5	8	7	14	34

Q.3 Solve the following problem through the use of Hungarian method

JOBS	I	II	III	IV	V
A	10	5	13	15	16
B	3	9	18	13	6
C	10	7	2	2	2
D	7	11	9	7	12
E	7	9	10	4	12

Q.4 What is Operation Research? Discuss scope of it.

Q.5 Explain the difference between PERT and CPM.

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**Bachelor of Business Administration (BBA)
IV Semester
Supply Chain Management
ASSIGNMENT BASED QUESTIONS 2019-20**

**MAX MARKS- 80
MIN MARKS-32**

Note – Attempt all questions

Q.1 What is inventory strategy? Define the various types of inventory strategies?

Q.2 Define the distribution strategy of supply chain management?

Q.3 Short note: -

- A. Supply chain management
- B. ERP

Q.4 Discuss the different drivers of supply chain.

Q.5 How does SCM provide competitive advantages to the firm?