

**ILVA COMMERCE & SCIENCE COLLEGE**

**Internal Examination- 2020-21**

**Class BBA V<sup>th</sup> SEM**

**Subject: Research Methodology**

**Note- Attempt All Questions-**

- Q 1) What is the meaning of Business Research/ Explain important applications of Research in Business.
- Q 2) Explain the types and formulation of Hypothesis with suitable examples.
- Q 3) Briefly explain different types of research design.
- Q 4) Discuss in detail use of Chi – Square test in Business research.
- Q 5) “scaling describe the procedure by which numbers are assigned to various degrees of opinion, attitude and other concept.” Discuss