

ILVA COMMERCE & SCIENCE COLLEGE

Practical Examination- 2020-21

Class B.Com. IIIrd Year

- Q 1) What are the guidelines to create a website?
- Q 2) What is image editing? What are some commonly used image editing software?
- Q 3) What are the various factors, that affect Google AdWord's Adrank?
- Q 4) What do you understand by web hosting? What are the criteria for selection of web hosting?
- Q 5) What are the various sources of monitoring traffic using google analytics?