



Name	Dr. Prashansa Malpani
Designation	Assistant Professor
qualification	Ph.D – COMMERCE M.COM. (accounts & taxation)
Area of Specialization	Commerce- Ph.D.(commerce) , M.Com.(Accounts&Taxation)
Years of	18 years

Educational Qualifications -

- (I) Ph.D. (Commerce) (DAVV) (June 2014) Ph.D Coursework (71.33 %) (Five pointer certificate)
- (II) M.Com. (Accounts & Taxation) (First division) (DAVV)
- (III) Ph.D. Coursework (71.33 %) (Five pointer certificate)
- (IV) B.Com. With First Division (DAVV)
- (v) 12th standard with first division (M.P. Board)
- (VI) 10th standard with first division (M.P. Board)

Teaching Experience –

At Graduate level ---18 Years
years

at Post Graduate level --- 10

Research Experience --- 15 years

Publications -----

1. Published a BOOK ‘‘Digital Marketing’’ (ISBN Number 978-81-955458-1-0 position FIRST AUTHOR

2. PUBLISHED A CHAPTER IN EDITED BOOK ‘PRABODHAN’’ (LIFE MANAGEMENT FOR YOUTH) ISBN NO. 978-93-93690-92-0 TITLED WITH ‘‘EMPOWER TODAY , CHANGE TOMORROW ’’ (56 ARTICLES)

3. A RESEARCH PAPER PUBLISHED IN THE INTERNATIONAL RESEARCH JOURNAL OF SOCIAL SCIENCES AND

HUMANITIES...TITLED —- STARTUP IN INDIA- GROWTH ANALYSIS
DOUBLE BLIND PEER REVIEWED REFERRED RECOGNISED INDEXED
IMPACT FACTOR 8.386 - (2024)

4. Published a Research Paper in “Naveen Shodh Sansar (UGC Approved Journal)” titled “Role of Small Scale Industries in Entrepreneurship Development”, in the year of December 2017 ISSN 2320-8767 E-ISSN-2394-3793 with impact factor 4.710

5. Participated & Presented a paper titled IMPACT OF NEP20 (NEW EDUCATION POLICY) ON HIGHER EDUCATION (AFTER COMPLETING 3 YEARS) in international conference on beyond borders : exploring Global PERSPECTIVE IN MANAGEMENT ICEGPM -2024 E-ISBN 978-81-973215-1

6 National conference on challenges of globalization & strategies for competitiveness. (Presented Research paper on entrepreneurship in SME Sector in the year of 17 Jan. 2015.)

7. National conference on Smart City –A gateway to business presented A Paper on Management of smart city with special reference of Indore in Indore Christian College Indore Supported by IDA ISBN no.978-81-931421-03 Page no. 8-11 ,15-16April 2015.

8.National conference on challenges of globalization & strategies for competitiveness. Research paper on entrepreneurship in SME Sector in the year of 17 Jan. 2015.)

9.International conference & presented paper on changing dimensions of small scale industries in Indore in the year of 2-3 May 2014,ISSN 2348-8891 Chapter 20 vol. 1 Page No.156 in SHODH JOURNAL.

10.Participated & presented paper in the international conference on changing management paradigms in a dynamic business environment (research paper on organized retail strategy –A study at more mega store) in the year of Altius institute of universal studies. 2-3 May 2014, ISSN 2348-8891 Chapter 63 Page No.407 Vol. No 1 in SHODH JOURNAL.

11.A research paper presented in journal PRIVATE OR PUBLIC SECTOR A catalyst for social and economic revolution titled “A Comparative Study on Entrepreneurship Development in Urban and Rural Areas ISBN 978-93-83083-0309, 2013

12.National conference Aug. 2012 on "Refurbishing Facets of Management concepts for New World Order" & Presented Paper on "The impact of Working Capital Management Policies on Profitability." A case of power sector companies of India. "ISBN 978-81-924981-0-2 Page No.1 on Aug. 2012

13.National Conference on the Role of Research & Innovative Practices to Revamp Management Education an Indian Perspective & Presented Paper on "Quality enhancement in Management Education organized by Shri Vaishnav Institute of Management AICTE, ISBN 978-93-81583-45-6 Chapter 40 Page No. 177 May 2012

14.National Seminar Feb. 2012 on Need of improvement in commerce Educational & Presented paper on Need of Co-Ordination between Local Industries & Commerce Education organized by Gujrati commerce college Indore 11Feb. 2012

15..Evaluation of entrepreneurship development through the industries with reference, advancement in Commerce education in "Management Effigy" Organized by Shri Vaishnav institute of Management ISSN 2249-1643 Vol 3 Page 43 in July , Dec.2012

16.National Seminar on quality Assurance in Higher Education Expectation & achievement & Presented paper on quality Assurance improving the quality in higher education system organized by Shri Vaishnav College of commerce on 9-10 September 2011.

17.National Conference on emerging Trends in information Technology & Management in Christian Eminent College & Presented Paper on Global Marketing on 5 March 2011.

18. Participated in national conference on changing dimensions in entrepreneurship & presented research paper on Contribution of women entrepreneurs of India in different sector organized by Christian eminent college on 5th April 2014,ISBN 978-93-83083-63-3 Page No. 118

19 National Education Conference (Today's Education Tomorrows Nation) presented a paper entitled Plants are Developed by cultivation & Man by Education- Value Based Education in Victoria College of Education 18 -19June 2010.

20.Presented A Paper on Need of coordination between local industries and commerce education ,FEB 11,2012 organized by Gujrati Commerce College , INDORE.

Seminars / Conferences attended-

1. Attended National Summit for Institutional Leader- NSIL, 2023, held between 16-17th January at DAVV (MP)
2. Participated in women summit 2.0 on 2 may2021.
3. Guided in a project report on project management on study of Maan Irrigation project and its water management in tribal areas, jeerabad, tehsil gandhwani district dhar Madhya Pradesh.by kalash Gupta (symbiosis centre for distance learning) , June 2021
4. Participated in webinar on emotional intelligence teachings from Bhagwat Gita for the new normal dated 24 June 2020 SKITM.... College of professional studies AT&M; Faculty of management studies, Shivaji Rao kadam institute of technology and management.
5. Attended national webinar of shiksha sanskriti uthan nyas new delhi as a senior Professor (foundation of India on the topic of... mantra bhasha me shiksha ..Rastriya shikha neeti 2020...1 nov.2020
6. National seminar (G.A.C.C.) on recent trends in commerce & Management organized by government arts & Commerce College 16-18 Feb. 2013.
7. International Conference on Science Technology & Society in Indore Christian College Indore 12-13 March 2011.
8. International Conference on Science Technology & Society in Indore Christian College Indore 12-13 March 2011
9. National Seminar on Impact of Reforms on Indian Eco. At Vaishnava College of Commerce 6-7 Dec. 2008.
10. Participated in webinar series Wisdom talks for healthy learning's. (RPLMaheshwari College. Role and Responsibilities of media in present scenario speaker Mr. Deepak Chourasia 2008.
11. National seminar (G.A.C.C.) on recent trends in commerce & Management organized by government arts & Commerce College 16-18 Feb. 2013.
12. International Conference on Science Technology & Society in Indore Christian College Indore 12-13March 2011.
13. National Seminar on Impact of Reforms on Indian Eco. At Vaishnava College of Commerce 6-7 Dec. 2008.

Workshops / Training Program attended-

1. ATTENDED FDP ON “NAAC BINARY ACCREDITATION PROCESS ” ORGANIZED BY IQAC,SHRI VAISHNAV COLLEGE OF ARTS AND

COMMERCE ,INDORE IN ASSOCIATION WITH NDIL,IIT
KHARAGPUR , FROM 12 DECEMBER 2024 TO 20 DECEMBER 2024.

2. workshop on choice based credit system may 2015 in Shri cloth market kanya vanijya Mahavidyalaya
3. Workshop on Aapda Prabandhan organized by district commanded home guard in Indore 27 &28 August 2015.
4. Workshop on Aapda Prabandhan organized by district commanded home guard in Indore 18 & 19 august 2014 at district level.
5. Faculty Development Programme on Research Methodology Organized by Arihant Education Group on 16 & 17 May2014.
6. One Day Workshop on Application of Statistical Tools in Research Organized by Renaissance College of Commerce & Management held on 12 July 2014.
7. Workshop on "Quality issues in Academics Paper Setting & Valuation" Organized by school of Computer Science & IT D.A.V.V. Indore 26 Sep. 2012.
8. National Paper Writing workshop organized by Chameli Devi School of Management Indore on 7-9 June 2012.
9. National workshop on Research Methodology & Applications of SPSS in Shri VaishnavSM Institute of Management 2 May 2011.
10. Attended workshop on research Methodology organized by Christian Eminent College, Indore on 17-18 august 2010.

Other Highlights-

- Registered in DAVV valuation center
- Viva conduction in various colleges as an External
- Question Paper Setting in autonomous college.
- Valuation of Autonomous Colleges.
- Worked as Center Superintend of DAVV Exams in ILVA COMMERCE AND SCIENCE COLLEGE
- Worked as an In-charge in co-curricular activities like cultural committee, intercollegiate competitions, youth festival etc.